

HCFB Board Meeting Minutes
Meeting Site: 3760 Fowler St. Fort Myers FL
Tuesday, 10/28/14, 8:00 AM – 10:00 AM

Social: 8 – 8:30am (Optional) Meeting: 8:30 a.m. **OR** by conference call- (888) 236 8522; **Guest ID: 352316#**

Present: *Board Members in person:* Noelle Melanson, Kristina Rodriguez, Keith Scoggins, Rabbi Jeremy Barras, Craig Folk, Ray Pavelka, Ken O'Donnell, William Dillon, Maura Matzko, Anne Rose, David Fry, Bianca Ross, , and. *Via Conference Call:* John Belisle. *Staff:* Kelli King, Miriam Pereira, Neal McAlister, Dave Najar, Al Brislain, Connie Boyd, and Beatrice B. Pizarro. **Absent:** Dr. Brian Schwartz, Jan-Erik Hustrulid, and Stephanie Campbell.

1. Welcome and Introductions

Noelle Melanson called the meeting to order at 8:30 a.m.

2. Consent Agenda

MOTION: Upon motion duly made, seconded, and adopted the Board approved the consent agenda.

3. Discussion/Action Items

a. Collier County/NCEF Manager Update – Al Brislain announced Marianne Piccirilli's resignation from the HCFB Board of Directors. Effective November 1, 2014, Marianne was hired as an independent contractor to coordinate our outreach efforts in Collier County.

b. Chairperson Appointments – Noelle Melanson appointed Bill Dillon as the Chair of the Collier County Advisory Committee and Keith Scoggins as an at-large member of the Executive Committee.

c. September Financials – Craig Folk presented the financial reports ending September 2014. Overall, fundraising and donations are doing very well. Although, expenses are on budget, inventory is at a historical low due to summer.

MOTION: Upon motion duly made, seconded, and adopted the Board accepted financial reports ending September 2014.

d. Northern Trust Refinance options – Noelle and Al explained the Northern Trust refinance options. An in depth discussion ensued about the pros and cons of the options. **Action** – Board decided that another Executive Committee call is needed to further discuss our options.

MOTION: Upon motion duly made, seconded, and adopted the Board supports Executive Committee along with Ad Hoc support to make a decision.

e. New Board Tracking Report – Al presented the board tracking report which is a visual for all members to stay on track and informed.

f. Feeding America Member Contract – Al detailed the changes made to Feeding America Member contract and emphasized the exclusive benefits available to us.

g. New Solicitation of Contribution Act (Conflict of Interest) – Effective July 1st new changes in law requires nonprofits to add solicitation statement on our materials.

h. MOTION: Upon motion duly made, seconded, and adopted the Board approved the purchase of two additional pallet jacks at a total cost of \$11k.

4. Unfinished/New Business

a. Capital Campaign Update and Mural Request – David Fry and Connie Boyd continue their efforts to raise support for the capital campaign by hosting several events. Connie announced that we are seeking a concept for a mural for the outside of the warehouse. Public Launch is scheduled for February 5, 2015.

b. Hunger Walk – Anne Rose is concerned with corporate sponsorships. Currently, \$85k has been raised and encouraged everyone to form a team.

c. AmeriCorps Project Update – Al reported that 8 team members have been hired and still need fill 2 positions.

d. Invitation was extended to board members to participate in the WGPU Pledge Drive on December 10-13, 2014 and the Feeding America Conference in April 2015.

e. The Hunger Study national results are published. AI reports that our local data is skewed and figures do not match with ours.

f. Strategic Plan – Marketing & Development’s Marketing Plan presentation – Miriam Pereira

5. Adjourn – ** Governance Committee Meeting directly following Board Meeting

****Next board meeting December 2, 2014, 8:00-8:30am social, 8:30 – 10am meeting.**